

## contact

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## company history

Zedtex Australia Ltd and Zedtex New Zealand Ltd are part of the Smith Uren Group of companies specialising in the sourcing and distribution of technical, industrial, domestic and commercial textiles and related products.

Smith Uren was established in 1965 and has built long term strategic partnerships in Asia, Europe, USA and Africa. The group is accredited with AS/NZS ISO 9001:2008

Zedtex Furnishings division has been supplying fabrics and home furnishings products for over 15 years. We currently supply customers in three countries and have been working with several of our key suppliers for over a decade.

## products

We specialise in the following products:

- Quilt Covers and Pillow Cases
- Bed Sheeting
- Quilted Comforters and Bed Covers
- Cushions, Throws, Blankets and Accessories
- Fabrics
- Towels
- Kitchen and Table Linen
- Curtains

While we are often given designs to produce, our Product Development Manager is continually sourcing new and exciting designs and products. This is achieved through regular visits to suppliers, trade shows and overseas markets. We also produce CAD designs to translate concepts visually for the customers and suppliers.

## our markets

We have offices in Australia, New Zealand and South Africa supplying home furnishing products to retailers, wholesalers and converters. Our collective buying power for these three markets helps us leverage better prices and service from our supply base. It also allows us to supply lower minimum order quantities and sharing of design and product ideas

## supply chain

We have long established relationships in China and India with specialist suppliers for all our key products. We regularly meet with our suppliers and are happy to accompany our customers on factory visits.

With 46 years of international trade experience we have sophisticated systems to handle all aspects of the supply chain. We employ specialist, production and logistic coordinators to ensure goods are delivered on time, in full and to spec.

Our policy is to have the trading, coordination and finance departments operate as one cohesive team to successfully achieve our objectives.

## value adding

We recognise that any company in the supply chain needs to add tangible value to the end customer. Zedtex does this through the following means:

- Product Development
- Sourcing
- Strong Supplier Relationships
- Collective Buying Power
- Production, Logistic and Distribution Management
- Quality Controls
- Finance
- Accountability

## trading terms

While Zedtex has several agencies we also offer our customer a wide range of purchasing options. We are able to offer flexible financial arrangements and supply solutions to meet our customer's requirements.

All products supplied through Zedtex are quality assured giving our customers piece of mind.

